# PACKAGES & PRICES

# SOCIAL MEDIA PACKAGES

BUDGET - 1 POST WEEKLY
ECONO - 2 POSTS WEEKLY
STANDARD - 4 POSTS WEEKLY
PREMIUM - 6 POSTS WEEKLY

MONTHLY FEE RAW / DESIGNED

R900 / R1200 R1460 / R2060 R2400 / R3600 R3700 / R5500

**CUSTOM PACKAGES AVAILABLE** 

## SERVICES

TOP-UP POST
\*BOOSTED POST
FEEDBACK REPORT
BUSINESS CARDS/FLYERS
SOCIAL MEDIA TRAINING
SET UP OF ACCOUNTS

R200/R300

R200 +

R350 +

R350 +

**R300 PER LESSON** 

R300 +



060 568 0577
SOCIALHANDSINFO@GMAIL.COM
@SOCIALHANDSMARKETING



## PACKAGES EXPLAINED



# SPEGAL BUSGER CHEST WAS FAVOURTE CALL IN TO OTHER HOW + 123-456-7890 WWWW.REALLYGREATSITE.COM ORDER NOW •

#### **RAW PACKAGE**

- CLIENT PROVIDES SPECIFIC CONTENT (TEXT & PHOTO), OR GIVES SOCIAL HANDS THE INSTRUCTION TO USE WHAT WE DEEM SUITABLE
- NO EDITS/DESIGN ADDED BY SOCIAL HANDS

#### DESIGNED PACKAGE

- DESIGNED ADS
- CLIENT PROVIDES RAW CONTENT
- SOCIAL HANDS ADDS TEXT, COLOUR & OTHER ELEMENTS TO RAW PHOTO (GRAPHIC DESIGN)

#### **CUSTOM PACKAGES - RECOMMENDED**

- A COMBINATION OF BOTH RAW & DESIGNED POSTS
- REQUEST A QUOTE

EG. 2 RAW POSTS + 1 DESIGNED POST WEEKLY

#### **HOW WE ADD VALUE**

CONSISTENT POSTING, POSTING AT OPTIMAL TIMES, HASHTAGS &
CALL TO ACTION ADDED, LOCATION & TAGS ADDED, SHARED TO FB
GROUPS, COMMENTS & GENERAL PAGE MANAGEMENT, EXPERIENCE,
FREEING UP YOUR LOAD, GRAPHIC DESIGN (DESIGN PACKAGE)



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### SERVICES EXPLAINED

# \*BOOSTED POST - RECOMMENDED (BEST FOR REACHING A NEW AUDIENCE)

PAID AD ON FACEBOOK PROMOTING AN EXISTING POST FROM A BUSINESS PAGE. CLIENT DECIDES ON BUDGET (MIN R100). FEE IS INCLUDED IN PACKAGE. SOCIAL HANDS PAYS FEE TO FACEBOOK. FACEBOOK DISTRIBUTES YOUR AD TO YOUR TARGET AUDIENCE. \*R50 SERVICE FEE INCLUDED.

#### **FEEDBACK REPORT**

SHORT SUMMARY OF YOUR SOCIAL MEDIA ANALYTICS. EG. NUMBER OF NEW FOLLOWERS, PAGE GROWTH RATE, ETC.

#### **BUSINESS CARDS/FLYERS**

DESIGN OF BUSINESS CARDS, FLYERS, BROCHURES, ETC. PRINTING FEE NOT INCLUDED.



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